



# Annual Report

## 2022

Conservation inspired by beauty, driven by kindness

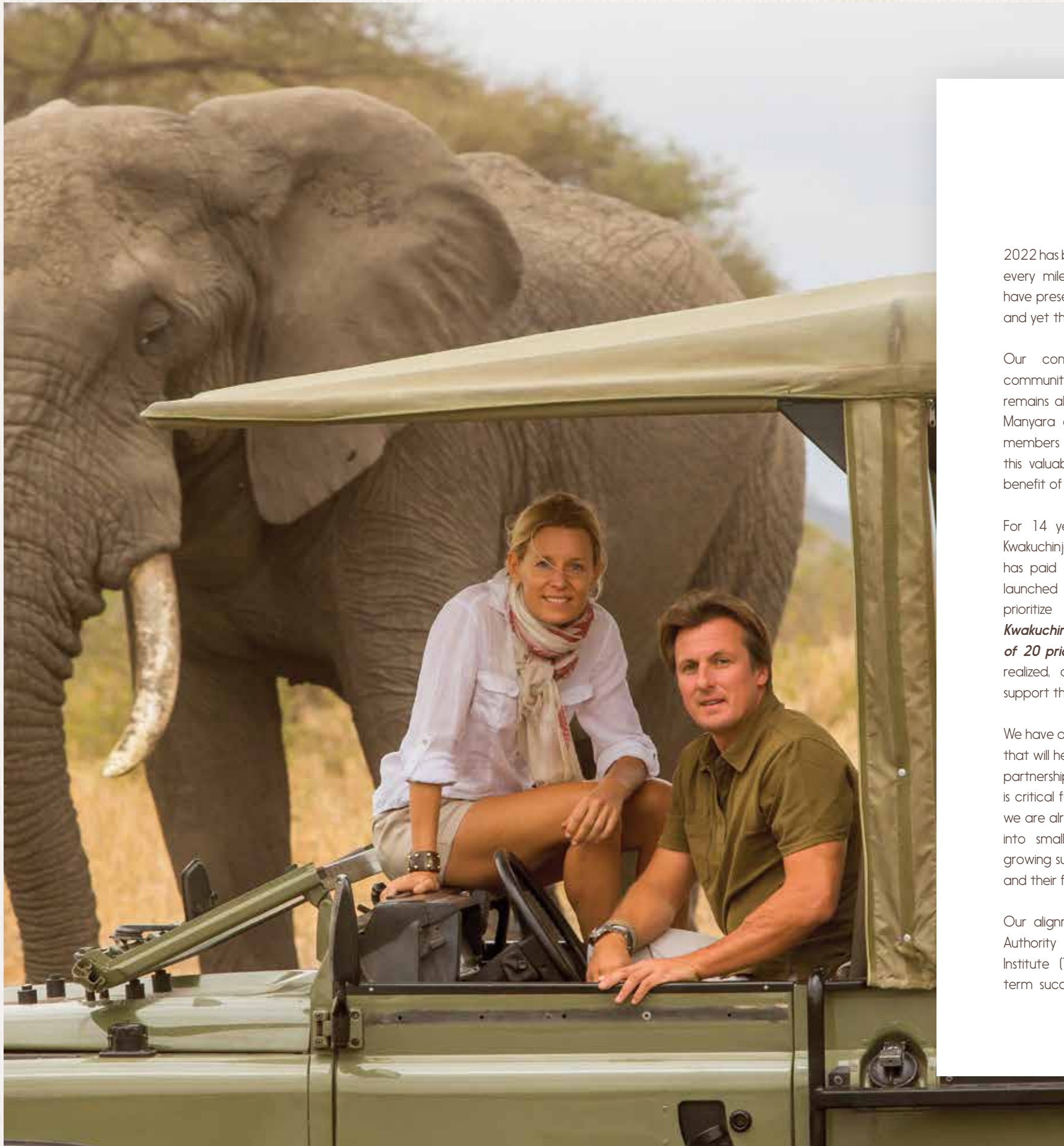




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## Dear Friends,

2022 has been a busy but equally rewarding year. With every milestone we've reached, new opportunities have presented themselves. We've achieved so much and yet there is still more to do.

Our continued commitment to wildlife and communities ensures that the Kwakuchinja Corridor remains alive – animals can move freely across the Manyara and Tarangire national parks; community members can learn to coexist with wildlife and keep this valuable resource and heritage intact for the benefit of future generations.

For 14 years our work has been to restore the Kwakuchinja Corridor, and this consistent hard work has paid off. This year, the Tanzanian government launched an action plan that seeks to assess and prioritize wildlife corridors across Tanzania. ***The Kwakuchinja Corridor has been ranked third out of 20 prioritized corridors*** – for us, this is a dream realized, as the government's action will further support the work we do.

We have also forged new and important partnerships that will help us achieve life-changing outcomes. Our partnership with Hand in Hand International in Tanzania is critical for our community engagement work, and we are already seeing community members develop into small business owners and entrepreneurs – growing sustainable businesses that can propel them and their families out of poverty.

Our alignment with Tanzania Wildlife Management Authority (TAWA) and Tanzania Wildlife Research Institute (TAWIRI) is equally critical for the long-term success of our mission, and they will be vital

implementing partners as these relationships continue to grow stronger.

We also re-entered a relationship with Research Triangle Institute (RTI) – the implementation arm of USAID – with a joint commitment to leveraging each other's strengths to work together to protect and safeguard the corridor through anti-poaching operations, wildlife monitoring, and conservation-education programs.

Our advocacy work has remained at the centre of what we do. This year's annual football tournament was another resounding success, especially in bringing our communities together under the Chem Chem Association banner, generating increased conservation awareness. The year's theme focused on the protection and safeguarding of giraffes. ***Giraffe populations have declined by nearly 40%*** in the past three decades because of habitat loss, civil unrest, poaching and human-caused habitat changes across Africa. We are proud to say that the giraffe population around the Kwakuchinja Corridor is recovering.

As we look into 2023, our vision is to see our anti-poaching operation diversify into a more intelligence-led operation; and to ensure our community projects yield life-changing impacts on the lives and families of all our beneficiaries.

To all our donors, supporters and partners: the sky is the limit, and together we can make a difference for generations to come.

***Fabia and Nicolas***





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It is important to engage our partners and external stakeholders on an ongoing basis regarding the importance of wildlife conservation.

– *Nicolas Negre, Co-Founder*



# CCA VALUES

Since 2008, the Chem Chem Association (CCA) has been a fierce advocate for the conservation of the Tarangire-Manyara ecosystem. We admit that we cannot solve the challenges alone, and therefore work together with partners and donors who believe in the same vision and share in its success. To preserve these priceless commodities for future generations, we collaborate these efforts to achieve our mission of rehabilitating of the Kwakuchinja Corridor, conserving wildlife, and empowering the ten local communities in the Burunge Wildlife Management Area (WMA).

## OUR INSPIRATION

Conservation inspired by beauty, driven by kindness.

## OUR VISION

To create a peaceful coexistence between humans and wildlife in the Tarangire-Manyara ecosystem, and preserve an important wildlife migratory corridor in order to provide a viable future for the next generations of both humans and wildlife.

## OUR MISSION

To work with local communities and government agencies to reach their full potential in becoming conservation custodians of this land.



About Us



# 2022 PROJECTS

## CONSERVATION

- 36** Anti-poaching rangers patrolling the corridor
- 13** Illegal poachers arrested
- 10** Cases opened of illegal poaching
- 86** Illegal fishing nets removed
- 54** Illegal fishermen arrested
- 4** Cases opened against illegal charcoal-makers
- 8** Tons of garbage cleaned up from the corridor

## COMMUNITY EMPOWERMENT

- 32** Self-help groups formed
- 677** Self-help group members registered
- 7** Women's groups supported

## EDUCATION

- 1** Kindergarten classroom construction completed
- 50** Kindergarten children accessing the new classroom
- 1** School bus helping students to commute to and from school

## SOCIAL ENGAGEMENT

- 16** Soccer teams participated in the Chem Chem League Cup
- 10** Netball teams participated in the Chem Chem League Cup





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The renewal of the leasehold for the Burunge Wildlife Management Area (WMA) concession for an additional 10 years is crucial to ensure the continued safeguarding of the Kwakuchinja Wildlife Corridor.

- *Fabia Bausch, Co-Founder*

# CUSTODIANSHIP

## Saving the Kwakuchinja Corridor

On 17 September 2022, an incredible new milestone was reached: the Tanzanian Ministry of Natural Resources and Tourism launched “Tanzania’s Wildlife Corridors Assessment, Prioritization and Action Plan”, which ranked the Kwakuchinja Corridor third out of the 20 most prioritized corridors. The result is that the corridor will be gazetted officially. This is a victory that will substantially help the Chem Chem Association to mitigate human-wildlife conflict as well as allowing positive traction in the reduction of encroachment within the corridor. It is through sustained advocacy efforts that this monumental buy-in from the Tanzanian government has finally come to fruition.

These advocacy efforts can further be witnessed through our successful 10-year lease renewal of a highly sought-after hunting block. Under our protection, the only hunting now permitted is with a camera lens. With this lease secured for 10 more years, our strategic focus is to continue negotiating for a longer lease and advocating for the protection of what used to be a notoriously popular hunting block. A longer lease guarantees the ongoing protection of wildlife within of the Kwakunchinja Wildlife Corridor.





# CONSERVATION

## Anti-poaching and law enforcement

Our 36 rangers have continued to patrol the corridor vigorously – bringing offenders to justice. With a combination of Chem Chem Association rangers, WMA rangers and KDU government rangers, our joint anti-poaching patrol team members have been unrelenting. They dedicate their lives to working at the front-line to ensure the Kwakuchinja Corridor remains safe through enforcing laws and educating communities about the importance and value of protecting wildlife and its habitats.

## Prosecuted cases

This year, we faced illegal activities head-on. Animal poaching, illegal fishing and cattle grazing within the concession have been persistent. With the help of our informers and implementing government stakeholders, 67 offenders were apprehended – with 10 offenders tried in court now awaiting judgment. We are also proud to report that this year we had zero elephant-poaching incidents. These big tusklers roaming freely within the corridor are a testament to the hard work put in by the anti-poaching team to ensure this migratory corridor remains a safe haven for wildlife.

Our work has continued to contribute towards upholding the law set forth by the Tanzanian government, and – through the joint efforts of the Chem Chem Association and close supervision by Tanzania Wildlife Management Authority (TAWA) game officers and Babati District Council's wildlife department – we have made great strides in restricting illegal grazing activities within the concession.

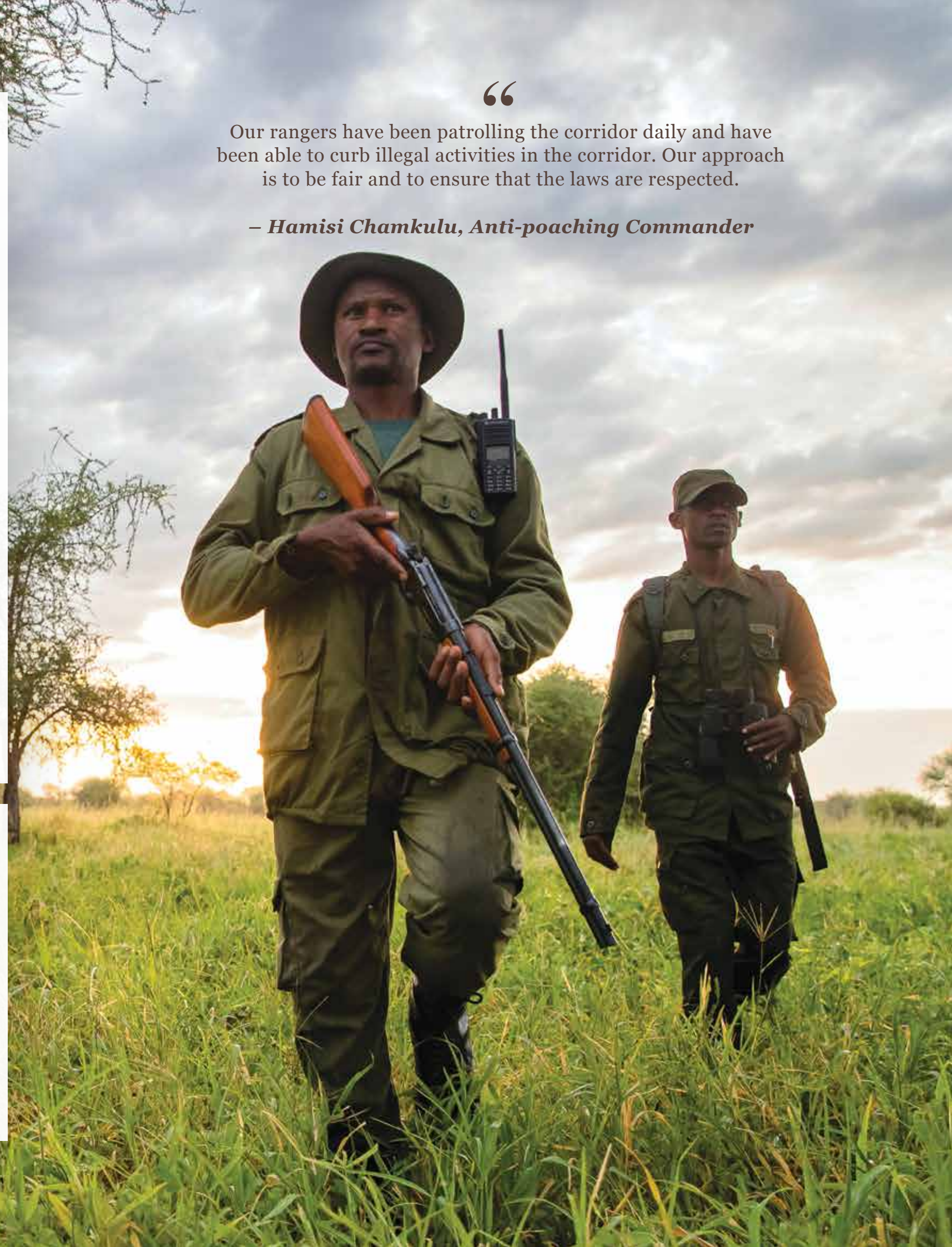
## Climate action

Deforestation as a result of illegal charcoal-making has continued to be a challenge; it is another activity that threatens the environment and the corridor's overall ecosystem. Chem Chem Association has remained committed to fighting against deforestation practices by emphasising the importance of environmental conservation and protection, as well as adapting to climate change. Through Hand in Hand International's entrepreneurial training module, community members will be taught climate resilience through the navigation of the adverse effects of climate change.

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Our rangers have been patrolling the corridor daily and have been able to curb illegal activities in the corridor. Our approach is to be fair and to ensure that the laws are respected.

– ***Hamisi Chamkulu, Anti-poaching Commander***





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Our aim is to equip community members, most especially women, with entrepreneurial skills so they transform their lives. Small businesses have the potential to create jobs and inject revenue back into the local community. For us, this is a path out of poverty for them and their families.

– Jane Sabuni, *Hand in Hand International*



# COMMUNITY EMPOWERMENT

## Enterprise development

Chem Chem Association's and Hand in Hand International's three-year project officially kicked off in August 2022. The first quarter included the important task of registering members into self-help groups (SHGs) before training commenced. We started off with the target of formulating 22 SHGs and registering 440 members. We are extremely proud to report that 667 members signed up to 32 SHGs – exceeding the set target by 65%.

This exciting economic-empowerment project seeks not only to create jobs, but also to transform the lives of community members with a focus on ultimately helping families break the cycle of poverty through providing training and transferable skills to community members. After training, community members will engage in four supply chains, namely: sunflower and oil production; poultry farming; horticulture; and beekeeping and honey production. From these four supply chains we aim to see community members take complete ownership of these small supply-chain businesses.

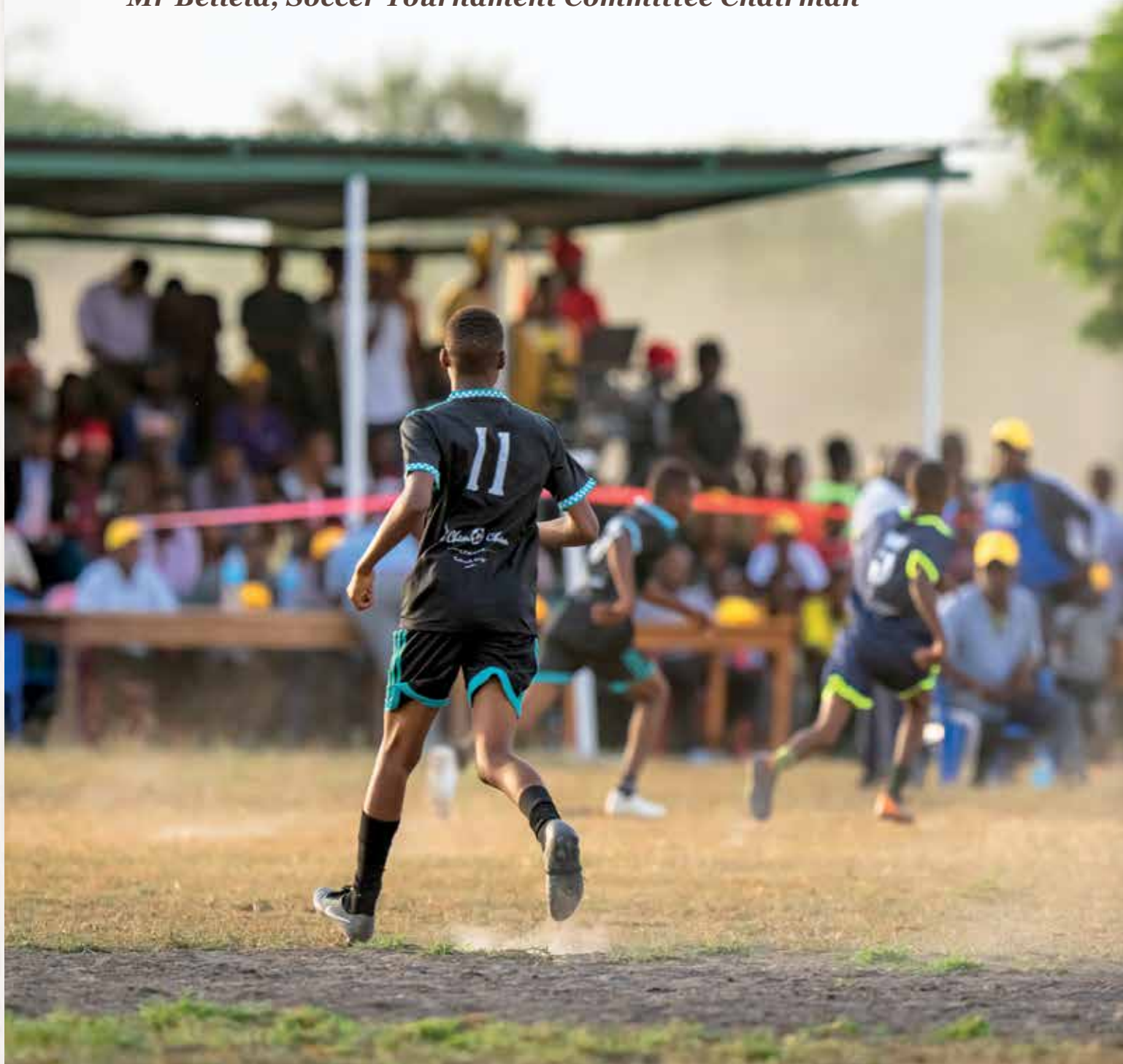




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Apart from entertainment, sports create employment opportunities in the community. Over the past eight years, the Chem Chem League has raised sports talent within the 10 villages. Small entrepreneurs such as food vendors and street sellers have benefited from the Chem Chem League as a platform to meet their customers.

– **Mr Bellela, Soccer Tournament Committee Chairman**



## SOCIAL ENGAGEMENT

### The Chem Chem League Cup

Our ninth annual Chem Chem League Cup commenced in September. This year's theme was "Save Giraffes". The tournament saw 16 soccer teams and 10 netball teams competing for the ultimate top spot. A massive turnout of over 850 community members across 10 villages came to witness the tournament and cheer on their favourite teams. This year's tournament gained recognition even across Tanzanian media, with different television stations reporting on its impact and success.

With an annual theme that highlights significant conservation issues, the Chem Chem League Cup is an important avenue in advocating for wildlife conservation and custodianship from communities around the corridor. Community members are crucial stakeholders in the work the association does, and with their support and through collective action, the sustainable conservation of the Kwakuchinja Corridor is within reach.





# EDUCATION

## Supporting future leaders

While primary education in public schools is free in Tanzania, kindergarten education costs are not part of the government’s priority areas of expenditure. This means that parents are required to contribute towards teacher salaries and classroom-building projects for kindergarten education. These costs are mandatory in order for a child to enrol in kindergarten, placing poorer families at a disadvantage and ultimately leaving these parents with no choice but to forgo kindergarten education for their children.

This year, we successfully completed the construction of and officially handed over a fully furnished kindergarten classroom for 50 students, as well as a teacher’s station. The classroom will provide these girls and boys with access to a comfortable classroom where they can learn and grow into future intellectuals.

As an organization, our long-term vision is to help support educational programmes that offer easy access and quality learning for the future generation, helping them to take one step closer towards poverty alleviation – for them, their parents, and their society.





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We believe that building capacity is crucial in order to develop the human resources needed to protect the Kwakuchinga Corridor and make sure it is secure.

– *Martin Mung'ong'o, Wildlife Conservation Project Manager*







HAND IN HAND  
INTERNATIONAL



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# STRATEGIC PARTNERSHIPS

## Stronger together

We advocate for and strive to deliver the best conservation practices. By leveraging strategic partnerships, these practices are further strengthened. This year, through its five-year PROTECT project, the United States Agency for International Development (USAID) has awarded Chem Chem Association a three-year grant via its implementation partner, Research Triangle Institute (RTI).

Because of this grant, our joint anti-poaching teams will benefit from specialized training and capacity-building support to counteract human pressures such as illegal settlements, illegal cattle grazing, illegal tree-cutting and charcoal-making, human-wildlife conflict, and wildlife crime.

For the next three years, the PROTECT grant will also leverage on the timing and opportunity of the government's buy-in through the Wildlife Corridors Assessment, Prioritization and Action Plan. The gazetting of the corridor will set the tone for us specifically to support communities that will be relocated from the corridor by finding alternative pathways for community members to generate income. Our strategic approach will be to integrate community members across 10 villages into Hand in Hand International's three-year project, where they will equip themselves with entrepreneurial skills. The aim is to ensure that after three years, community members are deeply embedded into four supply chains, running sustainable businesses that offer them a stable income and the ability to support their families. The success of this project will, in turn, see reduced environmental stress on the corridor and will also see humans and wildlife peacefully coexisting.

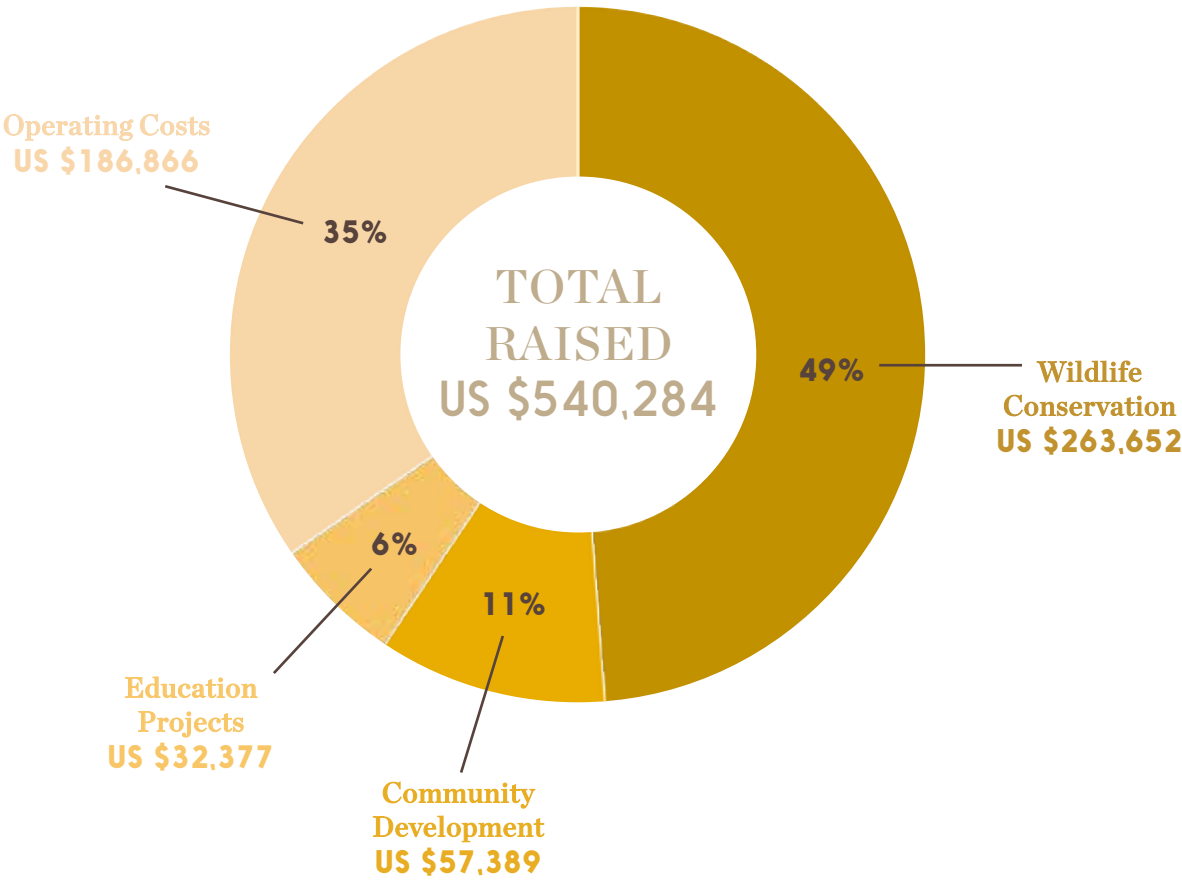




# PROJECT FUNDING

## Our donors

None of this incredible work would be possible without the support of our donors and supporters, and so, on behalf of the entire Chem Chem Association team, we sincerely thank you. This year, our overall expenses were US \$540,284 of which 15% was covered by our commercial partner Chem Chem Safari. This 15% was put towards administrative support and overall operations.





## UPCOMING PROJECTS

Looking into 2023, our mission remains the same: that is, to work in partnership with key stakeholders to deliver the best conservation practices to the Tarangire and Manyara ecosystems, while empowering the local communities. We look forward to embarking on new projects that will help Chem Chem Association move one step closer to achieving its goals.

### Scientific anti-poaching operations

As an organization, we strive to adopt innovative solutions that contribute to the successful implementation of the work we do. In 2023, our focus will be to strengthen our anti-poaching efforts into a more science-led operation. This technological support will provide our outback rangers with the ability to operate more effectively. Furthermore, we aim to leverage technical expertise to ensure real-time and accurate data is collected, helping the anti-poaching team to make strategic decisions on how to prioritize corridor areas that need immediate intervention.

### Working together with bees

Bees are an important species that not only act as pollinators but also are survival drivers of biodiversity and food security. Chem Chem Association is therefore looking to kick-start a beekeeping project with rural communities as an exciting avenue for income generation. The timing of and opportunity for this project will strategically tie in with Hand in Hand International's three-year project, which aims to introduce honey production as one of the key value chains, allowing community members to produce and sell honey, wax and pollen. Furthermore, as elephants are deterred by bees, the project will also play a crucial role in Chem Chem Association's work to mitigate human-wildlife conflict with the installation of beeline fences to help protect farmer's crops from elephant raids.

### Building a youth education centre

Chem Chem Association strives to look for alternative pathways that can continually and sustainably help young women and men to reach their full potential, as well as create ripple effects that spread across the communities they live in. In our efforts to achieve this, Chem Chem Association sees a life-changing opportunity that will act as a strategic and realistic intervention for "out of school youth" by equipping them with basic transferable information and communication technology (ICT) and entrepreneurial skills — helping them to take ownership of their lives and forge a future for themselves.

## Supporting people with physical challenges

We strongly believe that community empowerment is an avenue to promote inclusion, ensuring no one is left behind. During 2021 and 2022, we donated 250 wheelchairs to families across the Manyara region in our efforts to empower people with physical challenges. These wheelchairs not only facilitate their everyday mobility but also help in lessening the burden of their primary caretakers. In 2023, we look forward to continuing our support of people with physical challenges through the distribution of an additional 260 wheelchairs — with which we hope to ignite a sense of determination that together, one can succeed no matter what barriers life presents.

## SPONSOR A CHILD ON SAFARI:

### Our latest education initiative

We're inspiring the next generation of conservationists through safari — and we need your help. We believe that education holds the key to conservation, which is why Chem Chem and Legendary Expeditions have joined forces to give children from our local communities the opportunity to learn about Tanzania's incredible environment. We've developed a carefully planned multi-day experience in the Serengeti and Ngorongoro with the intention of educating, inspiring and driving home the importance of conservation to those who can make the most difference: the future custodians of the land. With your generous donation of US \$450, we'll be able to send a child on this multi-day educational safari.





## JOIN US

As a registered NGO in Tanzania, Chem Chem Association's mission is to work in partnership with key stakeholders to deliver the best conservation practices to the Tarangire and Manyara ecosystems, while empowering local communities.

We are only able to make a difference through the incredible support of our donors and supporters. It is through this support that we can continue to positively impact the lives of communities surrounding the Kwakuchinja Corridor and protect the Tarangire-Manyara ecosystem for generations to come.

If you would like to join us on this journey of life-changing impact or to learn more about how to get involved, please contact:

**Abella Mutalemwa**  
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